



Mary K. Robinson

Mary Robinson was the owner and managing director of Robinson's Hawaiian Tours and Robinson's World Tour and Travel, an agency she purchased in 1954. The agency's operations provided services that made the Hawai'i experience accessible to a growing number of visitors.

Mary's contribution to the Hawai'i visitor industry went far beyond her business interests. She was a multi-term president of Aloha Week—the first woman to serve in that capacity—and helped to make that a signature event for the islands. As a well-respected organizer, she also made the Aloha Week festivities profitable. She served as Hawai'i chapter president for the American Society of Travel Agents and was a director for the Hawai'i Visitors Bureau. She was a founding member of the Pacific Area Travel Association and an active member of a long list of community organizations.

As a female travel executive of Hawaiian ancestry, she fostered a sense of Hawaiiiana in the industry.

Active in politics, Mary served in the Territorial Legislature from 1951-53, the Hawaiian Homes Commission, and was a delegate to national political conventions. She invested many years supporting a variety of Hawaiian civic organizations and died just one week before she was scheduled to be the grand marshal in the 1978 Kamehameha Day parade.