



## 1. Knowledge and Global Perspectives

- a. Identify and demonstrate skills relevant to the operational areas of hospitality and tourism management.

## 2. Effective Communication

- a. Demonstrate effective written communication skills.
- b. Demonstrate effective oral communication skills.

## 3. Critical Thinking

- a. Analyze situations and develop alternative options to resolve identified issues.
- b. Synthesize appropriate information to develop reliable, valid, and logical arguments.

## 4. Leadership and Teamwork

- a. Demonstrate effective leadership skills or traits of a leader.
- b. Work productively, respectfully, and professionally as a team member.

## 5. Ethics and Stewardship

- a. Apply ethical behavior.
- b. Evaluate the importance of host cultures to the global travel industry and utilize sustainable practices.

### CURRICULUM TRACK SPECIFIC LEARNING OUTCOMES: KNOWLEDGE AND GLOBAL PERSPECTIVES

#### For Tourism/Transportation Track

- Ta) Describe and assess the strengths and weaknesses of the major modes of transportation.
- Tb) Explain transportation operations and management, as well as related global environmental, technological, regulatory, and risk management issues faced by transportation professionals.
- Tc) Describe the elements of the tourism system and explain their interrelationships.
- Td) Identify and define sustainability issues for the tourism system and explain how they can be addressed.

#### For Hospitality Track

- Ha) Analyze external and internal environmental factors that affect hospitality organizations.
- Hb) Identify, explain, and apply management concepts, principles, and processes in operational areas of hospitality organizations.